



SPONSORSHIP

Annual Packages



- Chicago.fgi.org
- FGIChicago@gmail.com



History

In 1930, a group of 17 accomplished women, successful in business when few industries were open to women, founded the first non-profit fashion organization by and for women. Among them were Dorothy Shaver, president of Lord & Taylor, and the first woman ever to head a department store; beauty empress, Elizabeth Arden; Vogue editor in chief, Edna Woolman Chase; fashion designers Claire McCardell and Adele Simpson and eight-time Oscar winner, costume designer, Edith Head, all of whom had arrived on the other side of the glass ceiling. And then there was one who arrived in the White House: Eleanor Roosevelt who, as a labor activist, fought for the rights of women toiling in the punishing sweatshops of the needle trades and, as we know, later became first lady of the United States.



Global

FGI claims a membership of 5000 men and women engaged in the fashion and design related industries.



Collaboration

Yearly, FGI hosts a Regional Directors Conference at which directors from the U.S and around the world convene in New York for three days of seminars and workshops.



Mission

The FGI mission is to be the pre-eminent authority on the business of fashion and design and to help its members become more effective in their careers.

rising star 2012 awards

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What We Offer

Branding your business with Fashion Group International of Chicago puts your company in amongst some of the top tastemakers and professionals in the business of fashion and design in the Chicago region. Members from the global network have access to and receive news of the events held by FGI Chicago.



Outreach

FGI also promotes educational programs devoted to fashion and fashion related businesses through the creation and awarding of scholarships and career counseling services. The organization serves community needs and concerns through various local non-profit partnerships, where affiliates receive direct funding raised from FGI event programming.

Upcoming Sponsorship Opportunities



THE fashion GROUP INTERNATIONAL
 of CHICAGO, Inc.
 85th Anniversary

2019 Upcoming Events



July

- ★ 7/24 - Museum of Contemporary Art "Figures of Speech" Virgil Abloh Private Guided Tour & Networking at Space 519 with Custom Artist Designed Graffiti T-Shirts

August

- ★ 8/1 - Digital Marketing Panel & Networking at Facebook Chicago
- ★ 8/20 - A Chat With: Textile Designers & Hands-On Workshop at Hovet Fashion Studio with Block Printing Guided Demonstration Workshop
- ★ 8/27 - Interview with Esteemed Chicago Fashion Designers: Takara, Rebellion & Majamas Earth at DG Expo Chicago, Palmer House Hilton Hotel

September

- ★ Member Only Benefit - Runway Viewing
- ★ 9/25 - Menswear Now: Panel Discussion & Styling Event at Trunk Club

October

- ★ 10/3 - A Chat With: Rising Stars, Where Are They Now? JTOOR, Forme Millinery, Swaby & Claudio Riaz at Chicago Fashion Incubator at Macy's on State Street
- ★ 10/17 - The 10th Rising Stars Awards at Viceroy Chicago with MC Susanna Homen Editor-In-Chief & Publisher of Chicago Magazine & Splash

November

- ★ 11/5 - Wellness and Beauty Event

December

- ★ 12/3 - 85th Anniversary Tea Party at The Ritz-Carlton Chicago

Events subject to change

Recurring Sponsorship Opportunities

Rising Stars Awards

Held every two years, award categories honor nominees from Accessories, Beauty, Interiors/Home, Men's Apparel, Retail, Visual Art & Women's Apparel, promoting the advancement of both new and seasoned professionals. The awards recognize the extraordinary talent and drive of those who can capture imaginations and flourish in the ever-more complex fashion world.

Retail Symposium

Held every year, influential business leaders in the retail industry are brought together to discuss the current economic climate, consumer behaviors and retail trends. To thrive and stay relevant in retail, we must evolve in the social and mobile fields, and use data trends to engage in consumer's lives, both online and offline.



Night of Stars

Held every two years, luminaries from the fashion and design world will take the stage as they accept their FGI Stargazer Awards. As the organization's primary fundraiser, all proceeds from this evening benefit the FGI Chicago Educational Scholarship Fund. Our goal is to grant scholarships that can make a difference in the careers of dedicated fashion and design students.

A Chat With: [...]

Held quarterly, A Chat With (ACW), hosts more intimate events with speakers, professionals, artisans, and others. This series invites members to enjoy smaller scale events where they can be more involved in topics through hands-on experiences, demonstrations, conversations, etc.

Past Event Highlights



The 9th Rising Stars Awards

9th Rising Stars Awards presented by Fashion Group International of Chicago, honoring nominees for their innovation, creativity & accomplishments in Accessories, Beauty, Interiors/Home, Men's, Retail & Women's Apparel. The event featured a silent auction benefiting the FGI Scholarship fund for college students pursuing a career in the fashion industry.

Winners: Accessories - JGEREN; Beauty - Claudio Riaz, Inc.; Interiors / Home - Brynn Olson; Men's - J. Toor; Retail - Judy Maxwell Home; Women's - Lagi Nadeau.

Sept 2014

The James Hotel



Breakfast & Conversation: Angela Missoni + Ken Downing

Fashion Group International to host Angela Missoni and Ken Downing for Breakfast Conversation!

FGI hosted a breakfast and conversation with Angela Missoni to celebrate her 20th anniversary as the creative director of her family's brand.

Chicago's most notable fashion influencers and enthusiasts had the rare opportunity to learn about the history and future of the Italian fashion house directly from women responsible for modernizing and globalizing the family fashion label. SVP and Fashion Director of Neiman Marcus, Ken Downing will lead the conversation with Angela Missoni on her continuous dedication to her parent's brilliant creation.

November 2017

The Gwen, Michigan Ave

Past Event Highlights

Converge: Elevating Fashion & Retail with Technology

Award-winning event featuring a panel discussion about the impact of technology on today's product development and retail fashion industries. Attendees learned how consumers are driving today's shopping experiences & how technology is adapting to fulfill their needs.

Moderator: Cayla Weisberg InvestHER Ventures

Panelists: Lacey Bell President & Founder Fireflyline;
Eric Sheinkop CEO desirelist; Sarah Perkins CEO & Co-founder DesignerShare; Alex Jovanovich MD, DermaCare.

June 2018

WeWork River North



The Age of Collaboration: A Retail Symposium

Susanna Homan, Editor-in-Chief & Publisher of Chicago Magazine, lead a panel discussion featuring Liz Kammel Tilatti, CEO, ZipFitDenim; Erin Falbo, Marketing & Business Development Manager, Yorktown Center; Carson Smith, Photo Art Director, Schawk; & Melanie Bolin, Co-Founder, Mer-Sea & Co. Keynote speakers: Gwen Morrison, CEO, The Store, The Americas & Australia, WPP plc Global Retail Practice; & Brien Feit, Owner, BMF Media.

Speakers shared how the industry is interacting in unique, unexpected and surprising ways to master the modern retail experience. To thrive and stay relevant in retail, we must evolve in the social and mobile fields, and use data trends to engage in consumer's lives, both online and offline.

February 2018

Columbia College Chicago – Cinema Art + Science Students



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Past / Current Sponsors



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Tiers for Annual Sponsorship

Designer Sponsor	Muse Sponsor	Icon Sponsor
\$500	\$1000	\$2500

Website logo inclusion	●	●	●
Inclusion in newsletters per year	2	4	8
Social media mentions per year	4	7	10
Comped ticket & unique discount code to each FGI Chicago event during 12-month period	1	1	2
Logo inclusion on signage and/or invite at 2 pre-determined FGI Chicago events during 12-month period (Icon 4 events)		●	●
Access to event attendee lists			●
Category exclusivity			●

Food & Beverage In-Kind Sponsorship

1. 1 comped ticket to every sponsored FGI Chicago event
2. Unique discount code for each FGI Chicago event during a 12-month period
3. Logo inclusion on event signage and/or invite to each FGI Chicago sponsored event
4. 1 social media mention per FGI Chicago event sponsored

SPONSORSHIP EXAMPLE IMAGES



APPROXIMATE LOGO SIZE - SCALE RELATIVE TO A3 POSTER



W 600 mm x 400 mm



W 400 mm x 200 mm

Our heartfelt thank you for
your consideration

We appreciate your consideration of one of our levels of Annual Sponsorship. Please fill out the form on the next page & check the level in which you choose to participate as well as the payment type you wish to use. Return to us via email to FGIChicago@gmail.com or mail: P.O. Box 4012, Chicago, IL, 60654. If you have any questions, please email us. We accept checks, money orders, and PayPal payments.

Contact Persons



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Sponsorship Chair

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Sponsor Reply Form

Please kindly fill in the following details and email it to FGIChicago@gmail.com or click submit form below

Company : _____

Name : _____

Address : _____

Contact Person : _____

Title : _____ Department : _____

Phone Number : (mobile) _____ (office) _____

Fax Number : _____

Our company would like to provide the following sponsorship : (Please tick as appropriate)

Designer sponsorship - USD500

Muse sponsorship - USD1,000

Icon sponsorship - USD2,500

Sponsorship of \$ _____ for a specific in-kind sponsorship : _____

Discount & Promotion option

Details about the discount: _____

Other (Any form of sponsorship is welcomed and we are open to further discussions)

Once again, thank you very much for your sponsorship to The Fashion Group International of CHicago.

AUTHORIZED SIGNATURE & COMPANY REPRESENTATIVE:

DATE : _____

PAYMENT OPTIONS:

PAYPAL, CHECK, OR MONEY ORDER

PayPal Payment

Clear Form

Print Form

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CHICAGO

THE **fashion** GROUP INTERNATIONAL®
of CHICAGO, Inc.



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