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FGI DALLAS ANNOUNCES FASHION & LIFESTYLE AWARD WINNERS

Fashion Icon Shelly Musselman to be honored at annual "Night of Stars" Gal



DALLAS -Aug. 31, 2011-Fashion industry icon, Shelly Musselman, co-founder of the internationally renowned designer emporium Forty Five Ten, will be honored with a Lifetime Achievement Award posthumously at the Fashion Group International of Dallas (FGI Dallas) Fashion & Lifestyle Awards "Night of Stars" gala in November, announced FGI Dallas Regional Director Jenny Siede.

"Shelly left an enduring thumbprint on our industry and community with her incomparable style, taste and commitment to bringing some of the world's most prestigious fashion designers to Dallas. We are privileged to honor her with the Lifetime Achievement Award in Fashion," commented Terri Provencal, co-chair of the gala.

"It makes perfect sense for Fashion Group International of Dallas to pay tribute to Shelly Musselman this year. An arbiter of great style, Shelly's impact on the Dallas fashion community resonates on a national level and is synonymous with defining Dallas as a city of style," added event co-chair, Maxine Trowbridge, founder of PinkMemo.com.

The award will be presented to Ms. Musselman's family and her co-founder Brian Bolke at the "Night of Stars" cocktail event on Friday, Nov. 18, at the Grand Pavilion of The Trade Mart.

FGI Dallas also announced this year's Fashion & Lifestyle Award winners in the following categories:

- Lifestyle Career Achievement Award, Alberto Lombardi, founder of popular Dallas-based family restaurants, Lombardi's, Taverna Pizzeria, Risotteria, Penne Pomodoro, Café Toulouse, Cibus Ristorante, Sangria Tapas y Bar, La Fiorentina, as well as his namesake restaurant in Las Vegas;
- Career Achievement Award in Photography, Tim Boole, one of Dallas' most highly respected fashion photographers known for his unique lighting techniques;
- Rising Star Award for Fashion Design, Shirin Askari, selected to compete on Lifetime TV's, "Project Runway," and known for her signature origami design treatments;
- Rising Star Award for Beauty, D'Andra Simmons, founder of Hard Night Good Morning skin care;
- Rising Star Award for Fashion Communication, Jane Aldridge, who founded at the age of 15 the "Sea of Shoes" blog now followed by over 50,000 fashion aficionados;
- Rising Star Award for Jewelry, Elizabeth Showers, an advocate for awareness of eating disorders and whose mission is "Empowering All Women to Feel Beautiful;"
- Rising Star Award for Retail, The Gypsy Wagon, founded by Carley Seale offering "show-stopper

casual" fashion, with plans to unveil a mobile boutique, "Gertie A-Go-Go. The Fashion & Lifestyle Awards "Night of Stars" benefits FGI Dallas Fashion Foundation which provides scholarship funds to deserving college students locally and across the country.

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Cadillac returns to the Fashion & Lifestyle Awards this year as the Platinum Sponsor, along with Event Sponsors: Dallas Market Center, Smartwater, Kim Dawson Agency, Grey Goose, and Forty Five Ten. Media sponsors signed on include PinkMemo.com, Patron Magazine, and KFWD, Ch. 33, whose Entertainment Reporter for The News at CW33, Roni Proter, will serve as emcee for the evening.

Highlighting the evening will be a special runway presentation curated by Mr. Bolke of rare museum-worthy pieces from Ms. Musselman's closet, as well as selections from the Shirin Askari Fall 2011 Collection.

Walking the runway will be The Fashion Police, 12 of Dallas' fashion leaders who will be recognized for their individual contributions to the FGI Dallas scholarship fund.

The 2011 "Night of Stars" Fashion Police will be announced at a Press Party slated for Wednesday, Oct. 5 at 7 p.m. at the new Prashe showroom located at 163 Oaklawn Ave., in the Design District.

For more information on the October Press Party or the November "Night of Stars" event, please contact Esther Morales, Executive Director, Fashion Group International of Dallas, at 214-634-0204 or e-mail fgidallas-staff@sbcglobal.net.

Tickets to the Fashion & Lifestyle Awards "Night of Stars" gala range from \$75 for general admission to \$125 for runway seating. For table and sponsor information, please contact Terri Provencal, terri@provencalconsulting.com or Maxine Trowbridge, maxine.trowbridge@pinkmemo.com.

Fashion Group International of Dallas is a chapter of Fashion Group International, a global non-profit association of dynamic professionals of achievement and influence from all areas of the fashion industry.

A total of \$34,000 in scholarships was awarded in 2011 to outstanding college students in the fields of fashion design and retail merchandising by FGI Dallas' Fashion Group Foundation. For more information about FGI Dallas visit the website at <http://dallas.fgi.org>.