

RUBY BHANDARI

FGI [#MemberMonday](#) would like to recognize [Ruby Bhandari](#) of [Silk Threads by Ruby Bhandari!](#) Ruby Bhandari (voted as D Magazine's 10 Most Beautiful Women in Dallas in 2013), founded Silk Threads, Inc. out of her personal desire (and need) for fashionable ethnic wear that reflected her Indian heritage, but also spoke to her Western sensibilities. Born in New York and raised in Austin, Texas, Ruby started Silk Threads while still pursuing her degree at the University of Texas at Austin. Soon, Ruby realized that there was an under-served market for high-end designs for the growing South Asian-American community – so she decided to open her own manufacturing units in India to better provide the level of service and quality workmanship that she and her clients had come to expect. However, Ruby did not just want to create garments – she obsessed on taking the timeless elements of Indian culture – the vibrant colors, the opulent weaves, the regal fabrics, the graceful motifs and the exquisite styles of embroideries – and bring them to a wider audience. Decades before Hollywood discovered Indian artisanal weaves and embellishments, Ruby had started innovating, using a mix of traditional and modern design elements to bring to her clients one of a kind pieces – each of which could tell a different story. Learn more about Ruby and Silk Threads at www.silkthreads.com. Be sure to follow Silk Threads on social media @silkthreadsinc.

DAN MOFOR CHERIFF

FGI Dallas [#MemberMonday](#) highlights [Dan Mofor Cheriff](#) of [Don Morphy!](#) The Don Morphy brand blends the gentleman's need for classy clothing and shoes that fit perfectly. The label started in 2014 with the idea of bringing Italian quality and flair to discerning customers in the United States and abroad. Based in Texas, its designers travel worldwide to find the best tailors and fabrics to bring the highest quality to the customer. All of the suits and shoes are designed in the United States and then handmade in Florence, Italy. Don Morphy designers attend the top male fashion shows in the world such as Pitti Uomo, White Milano, Madrid Fashion Week, London Fashion Week, Paris Fashion Week, and New York Fashion Week, to find inspiration and to stay ahead of fashion trends. The Don Morphy brand is globally renowned with recognition by GQ, The New York Times, Vogue, Huffington Post, and many more for its unique flair in menswear. The Dallas-based label recently opened its first pop-up retail location in [Victory Park, Dallas](#) with even more advancements in store for 2018. Be sure to check out the collection at DonMorphy.com or follow them on social media at @Don_Morphy.

KATY MESSERSMITH

FGI [#MemberMonday](#) would like to recognize [Katy Messersmith](#) of [Katydid Collection - KatydidCollection.com](#)! Katy Messersmith first arrived on the fashion scene in 2002 quite by accident. While volunteering at a women's prenatal clinic in Africa, her life took a turn - literally, her luggage was lost and she was soon collaborating with local seamstresses. Those first designs reflected the vibrant, local culture but lit a creative and entrepreneurial spark in Katy foreshadowing the bold Katydid creations to come. Today, Katydid is a multi-million dollar business based in the heart of the Dallas design district and was recently named in the Inc. 500 list of the fastest-growing private companies in America as well as Top 100 Women Owned Business in North Texas by Dallas Business Journal. The Katydid Collection lifestyle brand includes women's apparel, accessories and home goods such as hats, tote bags, tumblers and beach towels. The youthful yet edgy styles, vibrant colors, and signature popular motifs mixed with unexpected patterns have become wardrobe staples for women of all ages. The label has been sold in more than 2,500 boutiques and retailers across the nation. Learn more at Katydid.com. Follow Katydid on social media @katydidusa.