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THE **fashion** GROUP INTERNATIONAL®
of HOUSTON, Inc.



YOUR CAREER...A REALITY!

CAREER DAY HOUSTON 2010

March 9, 2010

8:00 A.M.-2:30 P.M.

Stafford Centre | 10505 Cash Road, Stafford, TX 77477

CAREER DAY HOUSTON 2010

SCHEDULE

Your \$35 registration fee includes continental breakfast, lunch, all workshop sessions, exhibits, fashion show of student designs and a goodie bag. Texas high school teachers earn CE Credits for attendance.

8:00–8:40 A.M.

Registration
Continental Breakfast
College & Industry Exhibits

8:40–8:45 A.M.

Welcome

8:50–9:20 A.M.

Opening Speaker
Peter Carman
President, Paris American Academy

Workshop Sessions

9:25–10:10 A.M.

A, B, C, D, E, F in session

10:20–11:05 A.M.

A, B, C, H in session and Exhibits

11:15–12:00 P.M.

D, E, F, G, I in session and Exhibits

12:00–12:45 P.M.

Lunch and Doorprizes

12:45–1:15 P.M.

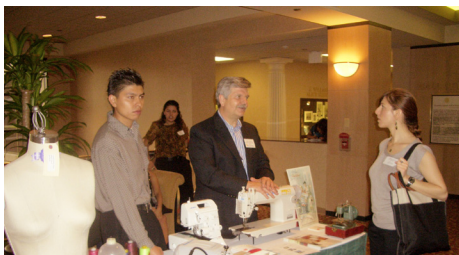
Keynote Speaker
Gayla Bentley
Chief Designer
The Gayla Bentley Fashion Design Group

1:25–2:00 P.M.

Runway Fashion Show
featuring student designs competing for
awards and scholarships

2:00–2:30 P.M.

Scholarship Awards



WORKSHOP SESSIONS

A. Design: Fashion & Accessories

Vivian Andrus, Owner & Designer,
Vivian Andrus Designs
Chloe Dao, Designer, Co-Owner Lot 8,
Project Runway winner Season 2
Heather McLeskey, Vice President,
Elaine Turner Designs, LLC

Moderator: Todd Ramos, Stylist

B. Retail Management

Sydney Dao, Co-Owner Lot 8, Dao Chloe Dao
Ken Levy, CEO, Dimensions
Jeanne Ruberti, Director Fifth Ave. Club,
Saks Fifth Ave.
Alissa James, Dillard's Retail
Development/Accessories

**Moderator: Jal Jobe, The Art Institute
of Houston, Dept. Chair, Fashion &
Retail Management**

C. Social Media Networking

Houston Interactive Marketing Association

D. Merchandising & Marketing

Maude Peters, Creative Director, Stage Stores
Susan Silverman, Director of Marketing &
Public Relations, Gayla Bentley Fashion
Design Group
Brenda Bowman, Fashion Merchandiser
for Macy's
Alyssa Adomaitis, Ph.D, Consumer
Merchandising Professor, University
of Houston

**Moderator: Suzette Brimmer, Associate
Chair, Fashion Lifestyle Arts & Design
Career Division**



E. Fashion Productions/Modeling/ Fashion Styling

Stephanie Talafuse, Premiere Promotions
Staff, Neal Hamil Agency

Moderator: Jeff Shell, Neal Hamil Director

F. Interior Design

Susan Fruit, Owner, Susan Fruit Interiors
William Lanagan, Dept. Chair, Interior Design,
The Art Institute of Houston
Kay King, Division Chair Life Style Arts and
Design Careers, Houston Community College

Moderator: Letecia Ellis, Sheila Lyons Interiors

G. Starting Your Own Internet Business

Russell Bentley, CEO, Gayla Bentley
Sheila Manning, Sterling Bank
Bob Martin, CPA, Robert E. Martin & Associates

**Moderator: Jeanette Coon,
Owner, Professional Polish**

H. Fashion and Media

Rebecca Spera, Producer/Reporter Host
Mirror Mirror-ABC 13
Heather P. Hughes, Make-up and Hair Artist
Eva Prappas, Hollywood Costumer and Stylist

I. Teacher Networking

Jane Hall, Designer & Owner, Carlton Hall, Inc.,
Instructor The Art Institute of Houston
Roxanne Speer, U.S.L Instructor, Former Fashion
Teacher at the Career Academy in Lafayette
Harriet Griggs, Ph. D, Sam Houston University,
Merchandising

**Moderator: Dotty Oelkers, Developing
Educational Solutions/Author
Fashion Marketing**



**KEYNOTE SPEAKER:
GAYLA BENTLEY, CHIEF DESIGNER,
THE GAYLA BENTLEY FASHION
DESIGN GROUP**



Throughout her 30 year career, Gayla Bentley has been on a mission making fashion accessible to women of all shapes and sizes. Gayla spent 10 years at Houston's Saks Fifth Avenue as Director of the Fifth Avenue Club, their exclusive personal shopping service. She left Saks to begin her business, Cou-Tours, which offered private, personalized shopping excursions to Paris. She developed a pseudonym, Dr. Styles, who on the local morning shows, along with her assistant Nurse Accessory, would drive her "fashion ambulance to Houston businesses and ambush women to make them over. Gayla's mantra is, "It's not about size, it's about style!"

Launched in 2001, Gayla Bentley's Luxe Collection is sold in hundreds of boutiques worldwide. Her collections bring fashionable, desirable, modern clothing to women of all sizes and shapes, a rarity in the world of fashion. She is honored to be a part of the Neiman Marcus.com family for many years, and has developed relationships with large online retailers such as Zappos.com and Myshape.com, as well as maintaining her own online store at www.gaylabentley.com. Gayla has won several awards: 2006 Texas Woman on the Move, 2007 Make Mine a \$Million Business Winner, 2008 Women Business Owner of the Year, Houston, and 2009 Night of Stars honoree by the Fashion Group International of Houston. Most recently, Gayla was a winner of ABC's "Shark Tank," where entrepreneurs pitch their business/idea in order to gain investment. In Gayla's case, she won two: Daymond John of FUBU, and Barbara Corcoran. With their guidance, we all look forward to the future of Gayla's designs. Stay Tuned!

The Fashion Group International of Houston, Inc. is a forum and force for promoting the advancement of women and men in the fashion industries...apparel, accessories, beauty and the home. FGI Houston seeks to encourage men and women to seek career opportunities in fashion and related industries, and thus raises money to fund scholarships and other philanthropic causes to benefit and improve the Fashion and Lifestyle industries and our community.



**SCHOLARSHIP
AWARDS**

Grand Prize—College Level Only

One (1) month tuition, housing, and airfare to the Paris American Academy, Value \$4,500

\$5,000 in Scholarships to be awarded to College Level Winners in the fields of
Fashion Design
Fashion Merchandising
Interior Design

\$4,000 in Scholarships to be awarded to College Level Winners of
The Little Black Dress

Please Visit www.littleblackdresscontest.com for contest requirements and application.

**NEAL
HAMIL.com
MODELS**



LITTLE BLACK DRESS

\$1,500 in Scholarships to be awarded to Graduating High School Seniors

Awards for Underclassmen will be awarded based on merit for any high school grade level. Prizes are donated by area businesses and organizations.

**NEW! REGISTER ONLINE
FOR CAREER DAY! AND
DOWNLOAD ALL SCHOLARSHIP
APPLICATIONS AT**

<http://houston.fgi.org/index.php?news=1870>

**REGISTRATION AND
SCHOLARSHIP APPLICATION
DEADLINE MARCH 1, 2010**

Questions?

Email us at careerday@fgihouston.org

FGI Program Chair—713-699-9858 Ext. 101
Stephanie Talafuse—Premiere Promotions

Event Co-Chairs—713-781-4953
Gloria Pearson--Glorious

Jane Carlton Hall—Carlton Hall, Incorporated