# **FGINEWS**



# **FASHION HOME BEAUTY**



### **Inside this issue:**

| From Your<br>Regional Director  | 1     |
|---------------------------------|-------|
| Board of Directors              | 2     |
| Advisory Council                | 3     |
| Newsletter Editor               | 3     |
| Honorary Members                | 3     |
| Newsletter<br>Correspondents    | 4     |
| Letter from the Editor          | 5     |
| Business 2 Business<br>Program  | 5     |
| Beauty Tips                     | 6     |
| Interior Design                 | 6     |
| Night of Stars                  | 7     |
| Cesar Galindo                   | 7     |
| Julia Frankel<br>Scholarship    | 7-8   |
| Interview with<br>Julia Frankel | 8     |
| Night of Stars<br>Our Honorees  | 9 -11 |
| 2009-2010<br>Calendar of Events | 12    |
| Annual Rising Star<br>Gala      | 12    |
| About FGI                       | 13    |

# Volume VII, Issue 7

October 2009

# From Your Regional Director

Dear Fellow FGI Members,

As we approach the end of 2009 and the end of my two-year term as your Regional Director, it is natural to reflect on these two years. I am truly honored to have been chosen as your "leader" and I am extremely proud of all that YOU have accomplished.

As we move forward, our goal should be to improve in quality—not quantity.



Our members should continue to be top quality executives in the fields of fashion, interior design and beauty. Our programs should not be about quantity but about quality—offering what our members want and have come to expect from such a fine professional organization. In building our membership and producing more quality programs, our focus should be on "teamwork". Working together we can achieve anything.

Thank you all for your hard work over the past two years. Each of you, no matter how small your role, has contributed to the success of these past two years in FGI.

I look forward to new leadership, fresh ideas and an exciting year in 2010.

With warmest wishes,



Jeanette Coon, AICI, Regional Director, FGI-Houston

## **TEAMWORK**

The achievements of an organization are the results of the combined effort of each individual. **Vincent Lombardi** 



## HAPPY HOLIDAYS





# 2009 BOARD OF DIRECTORS

#### **Regional Director**

Jeanette Coon, AICI President, Professional Polish Style Partners, Inc.

# Regional Director Elect Student Membership Chair

Josephine Gough Owner, UZO Umbrellas

#### **Treasurer**

Patsy Flowers Retired Director of Public Relations Houston Community College

#### **Secretary**

Susan Fruit, ASID, CGR President/CEO—Susan Fruit Interiors

#### **Director of Membership**

Kathy Ellis

Owner, The Business Lab (marketing)/ Leifers

# Honorary Membership Chair

Eva Prappas

### **Affiliate Membership Chair**

Molly Johnson Account Manager Houston Modern Luxury Magazine

### **Director of Programming**

Stephanie Talafuse Premiere Promotions, Inc.

## Programming—Informal Programs/ Networking

Shandolyn Arline-Johnson (Fashion Marketing & Promotions— Transfer from Orlando, Florida)

# Programming—Informal Programs/ Networking

Kara Times Area Sales Manager Dillard's Department Store

#### Trends Event Chair—Fashion & Trends

Cathy Fitzpatrick Cleary & Associates, Image Consultants

## **Director of Marketing**

Kamran Mansoury KamGen Consulting

#### **Newsletter Editor**

Andrea Bonner Style On Demand Image Consultant

# Communications Chair Delegate to the Federation of Professional Women

Heather McLeskey Executive Vice President, Elaine Turner

#### **Career Day**

Gloria Pearson
Designer and Owner, Glorious

# Sunshine Chairman

Di Manning President/Designer, Flunké Flopz

# Member-At-Large Membership/Fashion

Dr. Alyssa Adomaitis Professor of Social Psychology of Dress The University of Houston

To accomplish big things, I am convinced you must first dream big dreams.

Conrad Hilton

# WHO'S WHO IN FGI HOUSTON

# 2008-2009 FGI Advisory Council

### **Geraldine Gill**

President

The Current Event

### Sylvia Forsythe

Public Relations and Fashion Director Sak's Fifth Avenue

## Kay King

Fashion & Interior Design Department Chair Houston Community College

# Linda S. Kuykendall

Previously—Sr. Reg. Manager – E.E. & Tourism Macy's South

#### Leisa Holland Nelson

President/COO Content Active

#### **Roz Pactor**

Owner

The Pactor Group

# Joy Sewing

Fashion Editor

The Houston Chronicle

#### **Stacey Swift**

Manager of Public Relations Neiman Marcus

# Andrea Bonner FGI Newsletter Editor

Andrea Bonner is the owner of Style On Demand, a Houston based, image consulting and personal shopping firm. Andrea assists her clients with improving their personal image and also provides personal shopper and stylist services. She con-



ducts workshops on topics such as Shopping On a Budget, Dressing for the Workplace, and High School to College Transitional Dressing. In her spare time, she works effortlessly as a volunteer for several agencies such as Dress For Success, Aids Foundation Houston, and serves on the board for the Alpha Kappa Alpha Omega chapter of Alpha Kappa Alpha Sorority, Inc. Andrea currently writes the Style Tip of the Quarter newsletter for her own company, in addition to serving as a free-lance fashion writer. Currently the Editor to FGI News, she is also the Editor of the South Central Regional Reporter, quarterly newsletter. A graduate of the University of North Texas, Andrea holds a Bachelors degree in Business Administration.

# **FGI Honorary Members**

We appreciate the interest support of our honorary members.

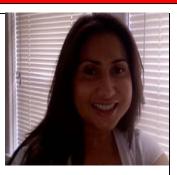
Kelley Bailey
Suzy Bergner
Julia Frankel
Victoria Veldekens Roubal
Harriet Selnau

# WHO'S WHO IN FGI HOUSTON

# **FGI Newsletter Correspondents**

# **Tree Vaello**Beauty Correspondent

Tree has worked as a freelance artist in the fashion and beauty industry since 1991. Her global clientele include the world's top celebrities, singers, actresses and she



has done work on networks such as ABC, NBC, KHOU, WB, Nickelodeon, E!, MTV and many more! Tree is the only RED DEFINITION™ artist in the USA setting her in the company of some of the greatest artists in the world. Tree is well known in the music industry for her prestigious CD cover art work as well as her concert & stage hair & make-up. She works with many of the top music labels of our time including Sony, RCA, Jive, Def Jam and Rat Pack.

Tree has won awards for her *Body of Art* work in both hair & make-up from the likes of Vogue, Redken NY and SexyHair Concepts. These awards catapulted her to be one of the most trusted, red carpet, hair and make-up artists of today and keeps her booked with the media blitz appearances of many stars.

You can find Tree's hair & make-up at couture shows, on magazine covers, in editorial spreads, and in ad campaigns working with the industries top celebrity photographers, art directors and clients.

Tree is the Beauty Editor for Yellow Magazine in addition to serving as the beauty correspondent for the Fashion Group International of Houston, Inc. newsletter. She has been the hair & make-up trainer for the prestigious Page Parkes Corporation since 1998, where she directs the artistic team. She also directs the artistic team for the Houston Film Group and acts as the official Miss Galaxy and Miss Darque Tan hair & make-up artist.

### **Marie Scanlin**

Interior Design Correspondent

Manager, Cierra Interiors—Marie has advanced degrees in Journalism, Theatrical Costume Design and Education but found her passion in Interior Design. As manager of Cierra Interiors, she enjoys working with products and people from all over the world. Her



extensive global travels and interest in exotic cultures are a perfect fit for the rustic elegant Cierra style.

Marie moved to Houston in 1976 as the in-house designer for North Beach Leather. After her tenure there, she had a custom leather clothing studio that created stage wear for many famous entertainers. She joined the Cierra team in 1998. She is married to a Houstonian, David and they have a 25 year old daughter, Nicole. Marie and David enjoy a beautiful life in Houston with many lovely friends.

To visit the Cierra Showroom: 2418 W Alabama Street Houston. TX 77098-2206

### Tree Vaello (continued)

In her spare time, she works in her beautiful, artistic, sanctuary yard, rescues abandoned and neglected plants, runs off trail and works one-on-one with individuals as a Native American Indian healer. You can catch Tree's beauty segments on "MIRROR MIRROR" with Rebecca Spera, on the Live Well HD Network.

To view Tree's art work visit her at www.treevaello.com Tree's natural light studio is located in the prestigious & convenient Mid-Town of Houston

Correspondence: 2404 Mason Street, Studio A, Houston, TX 77006, 713.927.6070

#### **Newsletter Contributors Welcome**

If you would like to submit an article for our FGI News, please contact Andrea Bonner, FGI Newsletter Editor, at: <a href="mailto:andrea@styleondemand.com">andrea@styleondemand.com</a>

# Letter from the Editor

Can you believe that another holiday season is upon us? Soon, ghostly clad kiddos will be knocking on our doors and before you know it, we'll all be shopping for the perfect ensemble to ring in the New Year. As the economy peaks its head from behind the dark cloud of despair, we in the fashion, home and beauty industries are eternally optimistic about this season in our respective fields. Over recent months, many have pondered whether it wise to purchase an investment piece of clothing, buy a new chandelier for the foyer or simply, pick ourselves up by purchasing that beet red lipstick that always seems to garner the sincerest of compliments. As the age old adage goes, "everything happens for a reason". Maybe this economic downturn has taught us that with proper planning, we can have a combination of all of these things. Whether your gown is from Carolina Herrera or J Crew, or if you prefer the Carol's Daughter line to La Mer, the beauty of it all, is that even during these tough times, we can all make our homes and our bodies to look pretty - without breaking the bank. New standards have been set and with Houston's broad array of high and low end retailers, there's something out there for everyone!

So as you shop for pine nuts and the perfect sourdough bread for your stuffing, don't forget to pick up a fab new motorcycle jacket to wear on your way to grandma's house. Happy holidays and most of all – Happy Shopping!

Andrea Bonner Editor FGI News

# FGI—Helping Your Business Grow

# FGI Business 2 Business Program

Introduce your product or service to the region's top businesses, and take advantage of the exclusive benefits that are offered to you as a Fashion Group (FGI) Member.

By offering exclusive incentives to Fashion Group Members, you not only support The Fashion Groups efforts, but the local economy as well. Buy Houston!

#### How It works

- Free to all Fashion Group Members
- Provide exclusive business incentives to other Members
- Company listing on the FGI website

#### The Payoff

- Increased sales potential
- Improved access to the region's top businesses
- Unique marketing opportunities

To participate in this program, please submit a completed **FORM** to b2b@fgihouston.org.

# **Beauty Tips\***

# **JURLIQUE LOVE BALM**

Fall is here and I just wanted to tell you fabulous fashionistas about a new product from Jurlique that will help you transition from "summer parched" to "fall quenched" skin. Let's get "gala ready" with this new multi-task/multi-use smart and efficient product!

**Love Balm** (we even LOVE the name!) is a multi-purpose face and body balm that moisturizes, soothes, softens and protects. Developed with 98% natural ingredients, this potion was handpicked to nurture and care for the skin. Jurlique's new all-over beauty balm helps treat sensitive, dry and chapped skin by providing a cushion of moisture and antioxidant protection. Scented with a sparkling burst of tangerine, **Love Balm** can be applied to lips, elbows, knees, feet, hands – just about anywhere your skin needs a little extra loving care. You can check out more about **Love** 



**Balm** and Jurlique products at <a href="https://www.jurlique.com">www.jurlique.com</a>

Happy Holidays!

\*Tree Vaello, Beauty Correspondent info@treevaello.com

# Interior Design\* REFRESHINGYOUR LIVING SPACES\*

Refreshing your living room is as easy as adding a few new accessories and rearranging your furniture. Your recent fashion purchases can give you clues to current trends in home decor. Often, there is a crossover between runway and home fashion in style trends. What have you purchased recently - a shirt adorned with crystals, an animal print belt, an embossed leather bag? Consider adding these trends to your living spaces. A zebra rug, pillows with crystals, a leather-framed mirror..... each of these can give your room a hip, current twist.

Don't be afraid to move your furniture around. So many people arrange their rooms a certain way and never change them again. Change is exciting! Try moving your sofa on a diagonal. It's amazing how much space you can open up.

Go "shopping" in your own home. Look in other rooms for items that may be relocated. Most people don't realize how consistent their taste is. A penchant for a certain color, for example, may reveal itself. A collection of a particular object may manifest.

When you have the extra time, take all your accessories from every room and pile them on your dining room table. Then, go "shopping" from this source. It's amazing how fresh you can make your spaces look using what you have and adding a little pizzazz from your wardrobe clues.

(Inspired by Jeanene Stein's blog)

\*By Marie Scanlin, FGI News - Home Correspondent

# **GALA OF THE YEAR**

# **★NIGHT OF STARS★**

Tuesday, November 3, 2009 6:30 PM The Junior League of Houston

Cocktail Attire

Silent Auction, Dinner and Fashion Show

## About Cesar Galindo—our Celebrity Commentator

Cesar Galindo began his career on Seventh Avenue during the mid 1980's, when, after moving from his native city of Houston, Texas, he became Carmelo Pomodorao's assistant de-

signer. After developing the U.S. presence of TSE cashmere, Galindo began designing his own signature label selling to upscale designer boutiques, including Martha and Henry Bendel, as well as large store chains such as Bloomingdale's.

Galindo works one on one with an extensive list of recording artists and television film personalities. He is often called to develop, customize and refine a designers vision. His work is showcased internationally and is featured in print as well as on television and in films. Galindo has worked for Dolce and Gabbana and is also part

Beginning in 2003 Cesar began an ongoing collaboration with Seth Cohen, a menswear and accessory designer. Together they create cocktail and evening wear col-

of The creative Development and Design Team at Calvin Klein Women's Collection.

lections that are embued with the technical skills and creative artistry of Galindo and the color and silhouette direction of Cohen.



# Fashion Group International of Houston, Inc. Announces It's First Annual

# Julia Frankel Student Member Scholarship

Fashion Group International of Houston, Inc. (FGI Houston) is proud to announce its first annual *Julia Frankel Student Member Scholarship*. All FGI Houston student members planning to attend college in the Spring of 2010 are invited to apply. This is the first year FGI Houston will be presenting a scholarship designed specifically for FGI Houston student members. FGI Houston and Julia Frankel recognize that our young minds are the key to the future of fashion in Houston. The winner will receive a one-time, \$500 scholarship for the Spring of 2010, as well as 2 free tickets to FGI Houston's Night of Stars Event, November 3, 2009.

Continued on Page 8

# **★NIGHT OF STARS★**

Julia Frankel Scholarship (continued from page 7)

All students, whose applications are accepted for review, will be invited to the Night of Stars kick-off event at the home of Julia Frankel on October 20, 2009. Julia Frankel will personally announce the winner of the scholarship during this event.

FGI Houston student members will be judged on how they answer the question, "How do you foresee the future of FASHION in Houston in the next 5-10 years?

# Interview with the Incomparable Julia Frankel

As told to Gloria Pearson

1. What would you say has been your greatest contribution to fashion?

My greatest contributions to fashion have been by (I) experimentation and the ability to change, while always honoring the feminine form (having a good-eye helps); and (2) supporting the Industry financially and contributing garments to various Museum Fashion Collections i.e. - The Museum of Fine Arts, Boston; Museum of Fine Arts, Houston; Sam Houston State University - to which I donated my Fashion Library as well as American designer garments.

2. Do you feel that Fashion Group International of Houston, Inc. (FGI) is an important organization and why?

Yes! The spotlight of Fashion needs to shine on the United States' fourth largest city.

3. Where do you see the future of the industry (fashion, beauty, home) in the next 5 years?

I see it as more individualized or customized.

4. With so much emphasis being placed on other cities such as New York, Los Angeles and Dallas, how does Houston fit into the overall picture of the industry?

Houston needs a hit TV show filmed here. That will put us on the map!

5. Since a new fashion scholarship will be named in your honor, what advice would you give to aspiring students?

I would encourage them to study fashion history, then experiment, but honor the human form; and learn about different fabrics and cultures.

# **★NIGHT OF STARS★**

# **OUR HONOREES**

Gayla Bentley is the owner/designer of Gayla Bentley LP, Houston – Paris. Her motto is "Your Curves Our Clothes" serving the Misses and Modern sizes 2 – 28. Gayla was one of the Women on the Move Award winners in 2005. Look for her designs at Neiman Marcus. You can find her online at <a href="https://www.gaylabentley.com">www.gaylabentley.com</a>.





**Chloe Dao** is the designer/owner of Lot 8, and the Project Runway 2 winner 2006. Shop for her designs at <a href="https://www.lot8online.com">www.lot8online.com</a>.

Pat Dahnke is the owner/designer of Pat Dahnke Designs/Designs by Pat. She is an award winning designer specializing in Romantic Dressing using laces, velvets and suedes. Shop fine western wear shops nationwide, Dillards, <a href="https://www.patdahnke.com">www.patdahnke.com</a>, and <a href="https://www.designsbypat.com">www.designsbypat.com</a> for her designs.



# **★NIGHT OF STARS★**

# **OUR HONOREES**



**Mary Denney** of MLD Limited is the owner of a custom design company specializing in ladies' special occasion apparel. Her motto is it's all about fit. Shop <a href="https://www.mldlimited.com">www.mldlimited.com</a> for the latest designs.



Jane Carlton Hall is the owner/
designer of Carlton Hall, Inc., which
is a wholesale design and manufacturing company that specializes in
luxury zip and wrap robes, elegant

caftans and sleepwear. Carlton Hall, Inc. won the coveted Contour's International lingerie award for best spa design in 2006. Jane was selected for the Women on the Move Award in 1999. Shop Neiman Marcus and other fine lingerie shops nationwide, www.carltonhallinc.com.

# **★NIGHT OF STARS★**

# **OUR HONOREES**



**Linda Segal**, designer/President of Linda Segal Designs. She manufactures and wholesales women's suits and dresses in women's, misses' and junior sizing. Shop nationwide for her designs in better department stores. Google Linda Segal online for more.



**Sally Templeton** of Templeton Enterprises Inc., including Sally T Designs, is the designer and CEO who brings out your inner beauty and charm. Her line includes men and women's designs, custom uniforms, art and costumes, fashion jewelry, cosmetics and private label design. Shop <a href="https://www.sallytdesigns.com">www.sallytdesigns.com</a> for more information.

# 2009-2010 CALENDAR OF EVENTS

November 3 ······Night of Stars

The Junior League

December 8 ·····FGI Holiday Party and Annual Meeting

**Awards** 

Election of the 2009 FGI Board of Directors

Venue—More Than You Can Imagine

January 2010 ·····From Runway to Reality—Spring/Summer Trends

March 9 ·····Career Day

May .....Business Building Event

June ·····From Runway to Reality—Fall/Winter Trends

September .....Business Building Event

November .....Annual Rising Star Gala

December .....Annual FGI Holiday Party and Meeting

# **Annual Rising Star Gala**

FGI will be launching its very first Annual Rising Star Gala in 2010.

The Fashion Group Houston will be recognizing achievements in fashion design, accessories, jewelry, art, communication, retail, interior design and beauty. Move information will be available on the FGI website.

Please see details of all events on FGI website

www.fgihouston.org

Jeanette Coon Regional Director— Houston

12311 Huntingwick Drive Houston, TX 77024 713-467-3988—office 713-935-0303—fax 713-870-2161—cell

<u>jeanette@professional</u>





#### **HOW WE BEGAN**

Founded in the 1930s the first non-profit fashion organization established by and for women. The Fashion Group International today offers membership to men and women alike. Elizabeth Arden, Edna Woolman Chase, Lily Daché, Edith Head, Claire McCardell, Virginia Pope, Eleanor Roosevelt and Carmel Snow were among the founding members; legendary figures who left an indelible print on the American Fashion landscape.

#### WHO WE ARE

The Fashion Group International is a global, non-profit organization of dynamic professionals, men and women of achievement and influence in all areas of the fashion and design related industries: apparel, accessories, beauty and home.

#### WHAT WE DO

The FGI mission is to be the preeminent authority on the business of fashion and design, and to help its members become more effective in their professional lives. FGI offers insights on major trends in person, online and in print; hosts programs and business symposiums; provides access to industry leaders and peers.

FGI raises money to support a range of philanthropic causes that benefit and improve the Fashion and Lifestyle industries and our community.

#### **AS A MEMBER**

Publications: The International Membership Directory, an invaluable resource, lists all FGI members around the world. The Members' Bulletin reports regularly on the latest trends and industry issues that help members market and manage their businesses while it updates readers on member related news. The RTW Trend Report publishes twice-yearly straight-from-the-runway commentary.

Website: The FGI online community includes comprehensive news, event information, fashion and business reports 24/7. Updated daily, the members-only Fashion Access Network features members' profiles. Executive Job Bank, forums and more.

Chapter Events: Our member only industry events (retail trends, informational seminars, and panels designed for decision makers, CEOs, etc.) keep you informed.

Our Networking Opportunities are limitless. Use our directory to maximize business trips by networking with potential clients, suppliers, and manufacturers among the FGI membership worldwide.