

Sameera Faridi Bio

Sameera Faridi is a distinguished Houston based designer, At the age of 22, Sameera joined Poshak Fashion and Style in 2004 as a Director and Bridal wear Designer after completing her degree in Fashion Design and Fashion Merchandising. Her designs are timeless and elegant with a cosmopolitan edge. Sameera's design ethic stems from an urge to make women look and feel beautiful.

Her secret? An unerring eye for beauty - in all shapes and sizes; a down-to-earth demeanor that endures her to her many clients; and an irrepressibly creative eye.

Sameera Faridi keeps her pulse on the industry through advisory committees, professional associations. She is a member of "The National Association of Professional Women". She has been appointed as the Membership Director for Fashion Group International Houston.

A Few of her achievements include:

**"BEST OF SHOW AWARD" in 2004 by CHICH STREAK FASHION SHOW

* "BEST FASHION STUDENT AWARD" in 2004

Participated in "Houston Fashion Weekend" by A-LIST Models, benefiting UNITED WAY, Texas Gulf Coast in 2006

*Participated in "Fashionably Loud" as one of the 5 upcoming designers in Houston 2006

*Member of Fashion Advisory Committee for Fashion Department Houston Community College

*Guest Speaker at HCC Fashion Department

*Guest Speaker at Art Institute of Houston

**Participated in Houston Fashion Week 2010

* Guest Speaker at FGI Houston event "Wedding Belles"

*Participated in En Vogue - Fashion Show for PRATHAM HOUSTON 2011

*Panelist for a workshop at Houston Career Day 2012

*Appointed as the Membership Director (Houston) FGI Fashion Group International

*Creative Director of Sameera Faridi Design Studio

Sameera Faridi has curated and designed a new Personal Shopping Suite & Design Studio for Poshak Fashion & Style's flagship store in Houston. The state of the art design studio and shopping suite will be open by mid January 2013 to meet the growing demand for the Indian/Pakistani wedding industry in the USA.