

Lenny Matuszewski, Jr.
Fashion Event Producer

Bio

Lenny Matuszewski, Jr. is a nationally known fashion event producer. He began his career as a model traveling throughout the United States and Europe working for such fashion designers as Calvin Klein, Perry Ellis, Giorgio Armani, Dolce & Gabbana, Hugo Boss, Missoni and many others. He began producing fashion shows 20 years ago and now orchestrates events for many of the country's leading fashion designers and retailers such as Neiman Marcus, Saks Fifth Avenue, Macy*s, TOOTSIES, Dillard's, and many others. On the average Mr. Matuszewski produces nearly 60 – 70 fashion events, fundraisers and charity galas annually throughout the country. The majority of the events Mr. Matuszewski produces are those that incorporate the fashion event as an exciting vehicle to raise important fund raising dollars for worthwhile organizations and charities. Some of these include D.I.F.F.A., The Susan G. Komen Breast Cancer Foundation, Child Advocates, Latin Women's Initiative, UNICEF, Best Buddies and countless others. Aside from fashion events, he has become very involved in event production for these special organizations and charities. While all events are important, Lenny especially enjoys those events that are community and charity driven.

Fashion Clients (Retailers and Designers)

Neiman Marcus
Saks Fifth Avenue
Tootsies
Macy*s
Dillard's
Gucci
Fendi
Louis Vuitton
Monique Lhuillier
Zac Posen
Christian Lacroix
Dolce & Gabbana
Salvatore Ferragamo
Andrew Gn
Roberto Cavalli
Milly
BCBG - Max Azria
Nicole Miller
Diane von Furstenberg
Gianni Versace / Versace
theGalleria - Houston and Dallas
First Colony Mall
The International Quilt Festival – Houston, Chicago and Europe
Alfred Angelo – Bridal
Vera Wang - Bridal

Charity Affiliations (Supporter on a personal and professional level)

AIDS Foundation Houston

D.I.F.F.A.
The Houston Ballet
Cystic Fibrosis Foundation
Salvation Army Auxiliary
CAP – Citizens for Animal Protection
Fashion Group International (Member and Honoree)
Texas Children's Hospital
Ronald McDonald House
National Charity League
The Junior League (Houston, Dallas, Ft. Worth)
Child Advocates
March of Dimes
Sickle Cell Association
Best Buddies International
Susan G. Komen Breast Cancer Foundation
Houston Livestock Show and Rodeo
The American Heart Society
American Cancer Society
The Rainforest Foundation
The Juvenile Diabetes Foundation
UNICEF

Civic, Cultural and Community Affiliations (Supporter or Member)

The Houston Ballet
The Royal Academy of Fine Arts
The Clear Lake Metropolitan Ballet
The Houston Symphony
The Houston Grand Opera
The Museum of Fine Arts – Houston
The Dallas Museum of Fine Arts
Texas Children's Hospital Art Program
The Orange Show “Art Car Parade”
The Costume and Textiles Institute of the Museum of Fine Arts
Fashion Group International

Recent Professional Highlights

April 2010 - Salvation Army “Reflections on Style” Fashion Show and Luncheon – This is the 6th year for this hugely successful fundraiser featuring a fashion presentation of gently worn designer and couture garments donated by Houston area socialites. One woman’s *throwaways* become another woman’s *treasures*. This year’s luncheon and fashion show raised over \$300,000.00 benefiting The Salvation Army Women’s Auxiliary.

May 2009 - Susan G. Komen Breast Cancer Foundation – Each year Matuszewski Productions produces an event benefiting The Susan G. Komen Breast Cancer Foundation. Over 20 breast cancer survivors become glamorous models showing not only the latest in the fashion trends but most important the grace and courage of surviving a life threatening disease. This is truly one of the most special events Lenny’s

company is a part of each year.

October 2008 - Macy's ""Ooh, Aah and Wow" 150th Birthday Extravaganza - New Orleans, LA. Macy's reintroduced themselves into the New Orleans market, post Hurricane Katrina opening a new store and reopening a store closed by Katrina. My company produced an glamorous and celebrity studded Gala Fashion Show benefiting N.O.C.C.A (New Orleans Center for Creative Arts). The Gala included a amazing cooking demonstration featuring Martha Stewart and Emeril Lagasse followed by a dazzling fashion show featuring guest appearances by designers and celebrities. Among them were Tommy Hilfiger, Clinton Kelly, Russell Simmons, Steve Madden, Chefs Cat Cora and Tyler Florence. Matuszewski Productions produced 14 in-store fashion events at the two stores which hosted "Grand Openings" on the same day. It was a project of a lifetime that celebrated the spirit and community of New Orleans!

September 2008 to Present - Texas Children's Hospital "Celebration of Champions". Texas Children's Hospital celebrates young cancer survivors in a fashion show. Young people who have lived and survived the challenges of cancer are honored as they walk the runway surrounded by the doctors, nurses, specialists, care givers and family members that were and are a continuing part of their inspiring health story. Nearly \$200,000.00 is raised for cancer research and care giving yearly at this moving event.

February 2007 – The American Friends of the Louvre – Formal gala and fashion show featuring the 2007 haute couture collection of Christian Lacroix. This unprecedented event where an haute couture collection traveled outside of Paris featured restaging the collection as it was presented at the Paris Collections in January 2007. The show was presented on an acrylic mirrored runway built over the indoor swimming pool at the private residence of John and Becca Thrash. Working closely on this event with Marie Martinez, Directress of Christian Lacroix and original muse of Mr. Lacroix, the event raised over \$500,000.00 for The Louvre.

March 2005 - UNICEF "Designs of Hope" Gala – Eight weeks after the devastating tsunamis hit the Asian coast a major fashion show and fundraiser was held benefiting UNICEF. Mr. Matuszewski coordinated the entire fashion event asking 34 models, 16 hair and make up artists, 16 dressers, 4 stylists and many other fashion show related persons to donate all fees to the evening. The European and New York collections of Roberto Cavalli, Andrew Gn, Lanvin, Ungaro, Vera Wang, and Dolce & Gabbana were shown. In addition Cartier traveled jewelry from their New York and Paris vaults for the show. Over \$40,000.00 in talent fees (producer, stylists, model, etc.) were donated to UNICEF. In total over \$500,000.00 was raised in one evening and ALL of the money went directly to tsunami relief benefiting UNICEF.