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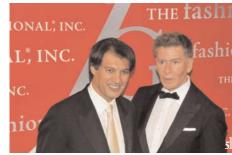
G Bulletin

NIGHT OF STARS

THE







2010





- 1. Superstar Award winner Nicolas Ghesquière with presenter Jennifer Connelly
- 2. Fashion Award winners Jack McCullough & Lazaro Hernandez for Proenza Schouler
- 3. Fashion Award winner Albert Kriemler for AKRIS with presenter Stefano Tonchi
- 4. Brand Visionary winner Diego Della Valle with presenter Richard Gere
- 5. Beauty winner Frederic Fekkai with presenter Calvin Klein
- 6. Corporate Leadership Award winner Glen Senk for Urban Outfitters with presenter Anna Sui
- 7. Humanitarian Award winner Evelyn Lauder with presenter Mayor Michael Bloomberg

NIGHT OF STARS



The Fashion Group International, Inc. presented the 27th annual Night of Stars, October 28, 2010, at New York City's Cipriani Wall Street. The event, honoring "The Globalists," lived up to its name by acknowledging the accomplishments of twelve industry notables whose creativity has had impact around the world, particularly in the areas of design, beauty, art and culture. FGI President **Margaret Hayes** welcomed attendees, noting that the evening's honorees offer extraordinary talents, which continue to flourish and inspire; and acknowledged the contributions of the evening's sponsors, Lord & Taylor, Arcade Marketing, bebe, Givaudan and *InStyle*.

Host Simon Doonan, Creative Director of Barney's New York, affirmed the star power of the evening saying, "Tonight's honorees are in the white-hot spotlight." Amid flashbulbs and fanfare, honorees and celebrity VIPs of the evening included Nicolas Ghesquière, who received the Superstar Award from Jennifer Connelly; Diego Della Valle, presented with the Brand Visonary Award by Richard Gere; **Evelyn Lauder**, presented with the Humanitarian Award by Mayor Michael Bloomberg; and Pierre Cardin, who received the Board of Directors' Legend Award from fashion icon Marisa Berenson.

Walking the Red Carpet in the cathedral-like venue were **Tory Burch**, Beauty Award honoree Frédéric Fekkai, Calvin Klein, actors Richard Gere and Carey Lowell, Michael Kors, **Anna Wintour** of *Vogue*, Fashion Award honoree Albert Kriemler for AKRIS, actress Kate Bosworth, and Fashion Award honorees Jack McCullough and Lazaro Hernandez for Proenza Schouler.

Mary J. Blige, Gwen Stefani, Jon Bon Jovi, Emily Rossum, James Franco and many others joined in the festivities. Amid the sparkling celebration, **Dr. Valerie Steele**, director of The Museum at FIT, put it all in perspective. "The significance of this award is that it reminds the designers of how much they are appreciated by a jury of their peers."

-Nancy Jeffries Contributing Editor, bnjcasa@aol.com









- 8. Architecture Award winners Rafael and Diana Viñoly
- 9. Board of Directors' Legend Award winner Pierre Cardin with presenter Marisa Berenson
- 10. The Lord & Taylor Fashion Oracle Award winner Nina Garcia with presenter Michael Kors.
- 11. Hal Rubinstein and Michael Kors.
- 12. Lazaro Hernandez and FGI President Margaret Hayes

FGI AWARDS

Superstar Award: Nicolas Ghesquière, presented by Jennifer Connelly

Fashion Awards:

Albert Kriemler for AKRIS, presented by Stefano Tonchi Jack McCullough & Lazaro Hernandez for Proenza Schouler, presented by Anna Wintour and Bee Shaffer

Brand Visionary Award:

Diego Della Valle, presented by Richard Gere

Beauty Award:

Frederic Fekkai, presented by Calvin Klein

Entertainment Award:

Janie Bryant, Costume Designer for Mad Men, presented by Simon Kneen

Architecture Award:

Rafael and Diana Viñoly, presented by Calvin Tsao and China Machado

Corporate Leadership Award: Glen Senk for Urban Outfitters; presented by Anna Sui

Humanitarian Award: Evelyn Lauder, presented by Mayor Michael Bloomberg

Board of Directors' Legend Award: Pierre Cardin, presented by Marisa Berenson

The Lord & Taylor Fashion Oracle Award: Nina Garcia, presented by Michael Kors



COLLECTIONS



On Tuesday, November 16, 2010 FGI held the annual Trend Overview at the Time Life building. The special guest moderator was designer **Betsey Johnson.** FGI President **Margaret Hayes** welcomed the guests, thanked the sponsors, and introduced the

distinguished panel of fashion-informed professionals: Mickey Boardman, creative director of *Paper* magazine; **Jane Larkworthy**, beauty editor at *W* magazine; **Cindy Weber-Cleary**, fashion director at *In Style*; **Stephanie Soloman**, fashion director at Bloomingdales; **Colleen Sherin**, fashion market director for Saks Fifth Avenue; and **Roopal Patel**, fashion editor for Neiman Marcus. Before the panel discussion, a film montage highlighted the runway shows from fashion week in New York, Paris, and Milan. The brilliantly edited film gave the audience the perspective of being front and center for the shows and showed the best of the best. The footage was cleverly narrated by fashion expert **Marylou Luther**, who added insight as well as entertainment.

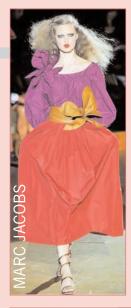
The film captures the essence of the season: '70s-inspired collections, long skirts and the return of color—with a vengeance.

Must haves for spring/summer are: oversized jackets, pant suits, something with stripes, long, flowing, cascading caftans with floral accents, shoulder bags and flat heels.

When the film ended and the lights went on, it was Betsey Johnson who lit up the room with her enthusiasm and passion for fashion after decades in the industry. She asked the panel what designers had impressed them this season and there were many who agreed that Jil Sander had an impressive collection.

Cindy Weber-Cleary mentioned the excitement and intimacy of having only one photographer present at the Tom Ford show. For his models, Tom Ford chose women who inspired him—ladies including Lauren Hutton, Julianne Moore and Beyoncé. He created a look for each woman that was glamorous, elegant and totally Tom Ford.

The panel unanimously agreed that the media blitz and the impact of social media (tweets and blogs) had somehow caused less excitement at the shows. The styles are being copied as soon as the mode













Mickey Boardman, creative director of *Paper* magazine; Jane Larkworthy, beauty editor at *W* magazine; Cindy Weber-Cleary, fashion director at *In Style*; Betsey Johnson, designer; Stephanie Soloman, fashion director at Bloomingdales; Colleen Sherin, fashion market director for Saks Fifth Avenue; and Roopal Patel, fashion editor for Neiman Marcus.

completes the catwalk. As a result, it is more difficult to create a collection that leaves a lasting impression and defines the vision of the designer.

Mickey Boardman found the effect of the social media on fashion to be exhausting and the "tweeting" overwhelming, but he realized that people love it so it must be executed.

Stephanie Soloman was very excited about the descending hemlines on skirts and dresses. She called it chic, lady-like, and very different since we've not seen the long lengths for years. The retailers on the panel all agreed this creates good opportunities for sales. Women will need shoes and coats to work with the longer hemlines. It is also an opportunity for younger women to buy and wear longer styles since they have not in the past—it's really new for them.

Roopal Patel commented on the importance of the relationship between the client who could afford the couture and the personal shoppers who look at the collections and identify the garment for the customer. While social media and technology are crucial to fashion today, there is something to be said about the importance of a more personal interaction.

— **Diana Dolling Ross**Contributing Writer, dianalross@aol.com

THE OFFICE

The All-Important Informational Interview



When I was thinking about switching professions, from teaching to publishing, I kept going on interviews and striking out, and I couldn't figure out why. There had to be something I was doing incorrectly, but what was it?

To discover, I began going on informational interviews—setting up meetings with people whom I would have loved to have as bosses, but who weren't looking for help. I figured they might be able to tell me how to crack the code. This turned out to be invaluable—and it was how I made the jump.

When I first tried to break into publishing, I was the ripe old age of 25. I'd been teaching for four years and gotten a Master's degree. From where I sat, that made me a great candidate. From where a future boss sat, that made me a liability. I discovered their concern was that as soon as they got me trained to their liking, I would move on. Understanding this, I was able to go into a job interview and say, "I understand that my age and experience might be a concern—that you feel I might leave in a few months. I understand and can tell you that I'm willing to make an eighteenmonth commitment to this job once you offer it to me."

Bingo.

The purpose of an informational interview is to find out what companies in your field are looking for and—just as importantly—what they are not. Also, it is an opportunity to discover what concerns a potential employer might have from looking at you, and your resumé.

Additionally, informational interviews are a great place to find out what *not* to say as well as what you should say—because over the years I have found that in every industry there is one question you can ask, or statement you can make, that just drives people *wild*.

For example, when I worked in publishing that phrase was, "And I know my book would be great on Oprah." Aaaarrrgh. I mean, their book might very well be great

on Oprah—but getting your book on Oprah is a bit like getting struck by lightning. The effect of a prospective author saying this was only to make everyone in the room think, "High maintenance. Back away slowly."

The fact that the interview is informational doesn't mean you don't have to prep just as carefully as you would if there were a job at stake. You should know your interviewer's resumé inside and out. You should have a list of questions you'd like to have answered: Are there any skills should I fine-tune? Are there any immediate red flags you see when you look at my resumé? Are there any new trends in the industry I should be aware of? Is there anything I should absolutely never, ever say?

There are two other great benefits of this kind of interview. First, even if the person you met with doesn't have a job opening, they may keep you in mind when they or someone they know is looking to fill a position if they were sufficiently impressed with you. And, once you get a job interview with someone in their field, you can often call back your contact and ask if there's anything in particular about that person it would be important for you to know.

You might think people in these positions don't have the time or energy to give to informational interviews. I rarely found this to be true. However, the people I know who've been shut down had often opened with, "Let me take you to lunch." While this is a lovely offer, these people are busy. They don't want to commit to lunch. Set yourself up for success by respecting their time limits up front: Ask them if you can come speak to them for fifteen minutes at the beginning or end of their day.

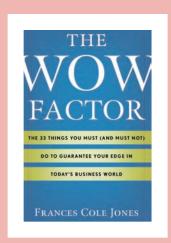
Informational interviews are a win/win/win—and all those wins are for you. You get the experience of interviewing, you get the information, and you get the future connection.

-Frances Cole Jones

Founder of Cole Media Management and the author of How to Wow: Proven Strategies for Selling Your (Brilliant) Self in Any Situation. She has led several networking events at FGI in New York. http://www.thewowfactor-thebook.com

Do your homework:

The fact that
the interview is
informational doesn't
mean you don't have
to prep just as
carefully as you would
if there were a
job at stake.



Santa's Helper

This little elf helps FGI spread happiness



Jazz Purewal wears a big hat at FGI headquarters. As special events manager, she works with Miriam Driot and Mitria Di Giacomo to ensure that the organization's many events run like a well-oiled

machine. In addition to overseeing all the Frontliner events and major luncheon symposiums, plus Night of Stars, she's in charge of hiring interns and runs the show at the front desk. However, her favorite hat might be a red stocking cap with white fur trim. Each year, Jazz runs the Santa Claus Club, making sure hundreds of letters to Santa get into the hands of generous members, and then coordinating the delivery of mountains of presents to underprivileged kids in mid-December.

The Santa Claus Club is the New York region's annual holiday effort—this is the 20th year—that allows members to respond to letters from children at the Children's Aid Society; PS 20, a public school in Chinatown; and for the first time this year, the New York Foundling Hospital.

Originally, FGI got its letters to Santa from the main branch of the post office, and a group of membervolunteers would gather for an evening or two of reading and sorting letters and packaging them with info and instructions to distribute to members. It was necessary to pre-screen the letters because many of them came from teenagers and adults asking for really expensive items, and there was also no way to know if a letter came from a truly needy child, or well-off children sending wish lists to Santa. Some letters were heart wrenching, others bizarre (a man asking for a suitcase of unmarked bills and a snowsuit!) but it became harder to be sure the letters were all legitimate. "After 9/11 and the anthrax scare, we just stopped going to the post office and linked up with Children's Aid, PS 20, and now New York Foundling Hospital" explains Jazz. "It's easier and better because the letters are reviewed by administration at each institution and we know these children's families are not fortunate enough to provide beyond shelter and food."

From adoption and foster care to health services and education, the Children's Aid Society has been a leader in caring for underserved children and teens in New York for more than 150 years. Likewise, the New York

Foundling Hospital, following its guiding principle, "Abandon No One," provides assistance to children and families with multiple economic, social and medical needs. PS 20 is an elementary school in the heart of Chinatown, and home to a large number of newly immigrated Asian children.

Jazz started working on the Santa Claus Club seven years ago, and she now has it down to a science. It all starts in September, when she connects with partners at the three charities. "We receive the letters in early November, and the next step is to put each child into a data base and link them with a request from an FGI member or friend." Email blasts go out to the New York membership letting them know letters are ready, and as requests for letters come in, members are sent a letter from a child at the charity of their choice, along with information and instructions on where and when to drop gifts off at FGI's offices.

Each year, Jazz says they distribute between 350 and 400 letters. The wrapped presents start arriving at FGI offices soon after, and by early December, they are filling the corridors waiting to get delivered to the three locations. "We know times are tough for everyone, but it's great to see the overwhelming response from our members and friends that are struggling a bit themselves. They always put the children first. FGI—and our three charity partners and the children—are grateful for all the support!"

Although administrators at the various organizations try to keep requests reasonable, and the instructions FGI sends out to members suggests a \$50 price range, children often request things like bikes, iPods and hand-held computer games, "And I must say, our elves do deliver," says Jazz. For the past two years, she says one FGI member has requested more than 30 letters. "And she has always gone above and beyond, buying the children exactly what they requested! And most children not only ask Santa for things for themselves but for their brothers and sisters as well."

As this Bulletin is hitting members' inboxes, every nook and cranny at FGI headquarters will be piled with merrily wrapped packages filled with the granted wishes of children all over New York and Jazz will be coordinating the delivery to each of the three charities. For each of the 350 letters answered, there are often multiple gifts—so by the 6th of December, New York members will have dropped off some 1,000 Christmas presents. "Seeing the kids get the presents is the most rewarding part of it all," says Jazz. "Seeing their little faces all full of joy and happiness—I must say there is no better feeling!"



Editor / Contributing Writer, Katinker@mac.com





PS 20, a public school in Chinatown



Presents filling the corridors at FGI headquarters



PS 20, a public school in Chinatown

ARCHIVES

"TRY WHAT YOU WILL, THERE'S NOTHING LIKE LEATHER" Anon

Among the fashion historians, museum curators, stylists, interior decorators, students, educators, writers and others who routinely troll the Fashion Group Archives for the images that illuminate and illustrate their work, is **Francesca Sterlacci.**

A fashion designer, as well as an author, Francesca Sterlacci's most recent work, *Leather Fashion Design* (Laurence King Publishing Ltd) is a step-bystep guide to the design and construction of leather apparel. An invaluable resource for professionals, students and leather aficionados, this fully illustrated, how-to manual covers all the need-to-know info about types of skins (both real and not so much), the tanning process, how to choose, handle, cut, sew, care for and clean all types of skins, as well as how to solve common problems associated with them.

Sterlacci, who currently teaches at the Academy of Art University, in San Francisco, and previously was chairperson of FIT's fashion design department, mined the FGI Archives for the dozens of images seen throughout the book. Included are photographs of the very chic, the very cool and the very avant-garde in leather—jackets, coats, skirts, tops, pants and suits—made by many of the designers whose creativity and sense of innovation changed the way we think about and wear leather, such as Bonnie Cashin, Rudi Gernreich, Anne Klein, Claude Montana, Nina Ricci, Valentino, Armani, Yves St. Laurent and Sterlacci herself.

Located at Fashion Group's headquarters on the 7th floor at 8 West 40th Street, the FGI Archives house a million-plus images of women's apparel, accessories, ornaments, fabrics, hair and makeup, as well as a collection of slides documenting the European and American runway presentations dating from 1947 and Dior's "New Look." Access is by appointment through archivist **Jean Meek-Barker** at 212.302.5511.

— Wendy D'Amico Creative Consultant, Wendy7d@aol.com





Leather Fashion Design
(Laurence King Publishing Ltd)

A step-by-step guide to the design and construction of leather apparel.



Patty Fox

Patty Fox, long-time Fashion Group member and former regional director for FGI Los Angeles, died on September 26, at age 62, of ovarian cancer.

Having begun her career as a John Robert Powers model, Fox shifted gears, joining Saks Fifth Avenue, Beverly Hills, where she rose through the ranks to the post of western regional fashion director, overseeing 14 Saks stores. Post Saks, Fox launched her own fashion production business and became a much sought-after trend forecaster and fashion commentator. During the 1990s, Fred Hayman, founder of the ultra-chic fashion emporium Giorgio Beverly Hills, tapped Fox to assist on an Academy Awards fashion show for the international press. The show became an annual event which, when Hayman stepped down, Fox took over as coordinator and director. During her tenure as the Los Angeles regional director, Fox's fashion reportage was a regular feature on Regis Philbin's "A.M. Los Angeles" talk show.

The author of two books on fashion, *Star Style: Hollywood Legions as Fashion Icons*, and *Star Style* at the *Academy Awards*, both published by Angle City Press, Fox was a graduate of El Camino College and L.A.'s Fashion Institute of Design and Merchandising. She later earned a bachelor's degree in art history from the University of California, Los Angeles.

Fox is survived by her brother, Robert Davis, and sister-in-law, as well as the aunts, cousins, nieces, nephews, peers, colleagues and legions of caring friends who knew and loved her for her grace, style and generosity of spirit in all things.

Phyllis Hass

Phyllis Hass, a 45-year member of Fashion Group Philadelphia, passed away in October. During the nearly half century of her association with FGI, Phyllis served with dedication and loyalty on the Board of Directors and on various committees. As a fashion editor, Phyllis covered the New York ready-to-wear shows and reported for a variety of Philadelphia newspapers and magazines. Phyllis had a passion for life, for family, friends and all things fashion, including Fashion Group. She will be sorely missed.



The Boys are Back in Town: The Brave New World of Men's Fashion & Grooming

On Tuesday, September 28, Fashion Group International hosted a Frontliners event on men's fashion and grooming. The standing-room-only event took place at the 7th floor men's department of Saks Fifth Avenue.

An impressive roster of industry insiders made up the panel: <code>Joseph Abboud</code>, president and chief creative officer of HMX; Simon Spurr, creative director of SPURR & Simon Spurr; <code>Thomas Ott</code>, GMM, Saks Fifth Avenue; and Eric Malka, co-founder of The Art of Shaving. <code>Peter Hunsinger</code>, publisher of GQ, moderated the event, which opened with an informative trend report by Paul Pelssers of Paul Pelssers, LTD.

Oftentimes, fashion is influenced by our evolving culture. We are an ironic society embracing the accelerated progression of technology yet wanting things that are more natural. Men's fashion is no different: technology utilized with natural materials.

Paul Pelssers provided an informative and entertaining overview of men's fashion trends. The 1970s influence is most obvious in chinos, high-rises, tanks and white jerseys and an emphasis on denim. There's definitely a focus on fashion, American style, with preppy plaids and the must-have blazer—with shorts for that casual business look or simply a blazer with jeans. Speaking of shorts, they are denim, gingham, plaid, cotton or striped.

Simon Spurr pointed out that today's consumer is driving the market. "He is looking for something new, coupled with social media." Social media such as blogging, Twitter and Facebook are used to advertise to the younger male consumer. According to Thomas Ott, the young male of today knows the product from his on-line research and he will spend if there is quality in the product.

From Jay-Z and Kanye West to the Jonas Brothers and Justin Timberlake, today's music celebrities influence fashion from their clothes to their hairstyles. America's favorite pastime is sports; it makes perfect sense that sports figures such as Tom Brady and Michael Phelps are observed for their sense of style. According to designer Joseph Abboud, there is no class distinction in sports and it is an important growth opportunity in the industry. For Hickey Freeman, Mr. Abboud designed the uniforms for the athletes in the upcoming 2012 Olympics and mentioned that there are "a lot of eyeballs," referring to the millions of viewers; it's an opportunity for sports fashions.

When Hunsinger asked panelists to name some male fashion heroes and icons, the responses were as diverse as the distinguished group. Thomas Ott mentioned **Phillip Miller** and John F. Kennedy; Eric Malka pointed to Steve McQueen, Lenny Kravitz and Tom Ford for his "simple elegance." Simon Spurr named Yves St. Laurent and Tommy Nuttor of Savile Row, while Joseph Abboud picked James Dean.

Today's man is as particular about his grooming as he is with his fashion choices. "The Art of Shaving" was a brand created for the professional male who needed to shave. According to Malka, brand awareness brings in a younger audience. The "grunge" look of the past has been replaced by a clean-shaven and well-groomed young man.

The men on the panel agreed that American men's fashion has come into its own: Finally, Europe wants to emulate "American Style" men's fashion, the preppy lvy League fashions of Brooks Brothers, LL Bean, J.Crew. Classic conservative, positively preppy, uniquely urban, sensuous street wear; American male fashion has arrived!

— Diana Dolling Ross
Contributing Writer, dianalross@aol.com



Peter Hunsinger, publisher of GQ



Joseph Abboud, president and chief creative officer of HMX;



Eric Malka, co-founder of The Art of Shaving.



Simon Spurr, creative director of SPURR & Simon Spurr



Paul Pelssers of Paul Pelssers, LTD.

New York Yasemin Altintas* Louneska Angelot* Alan L. Bain Lindsay Baron Tiffany J. Bausch Jennifer Bowskill William Brand Louise Caldwell Karen Trivette Cannell **Fdith Chen** Stephanie Christie Amy Cole Cherie Corso Camilla Cuzner-Charles Liza Devrmeniian Jeffery Diduch Jamie Falkowski Yanina Fleysher Michel Fox* Ned Goepp Aileen Goldstein Jennifer Hannum Leslie Harrington Cintya Hato Charmaine Ho* Karen Katz Gail H. Kedrus Jivoon Kim Pamela Kirkbride Lora Kozarska Clara Kroher* James Laforce Thierry Langlais Scott Leith Ariel Lilly* Rick Lynch Anna L. Madonia* Nicole Manisero* Katie McCov* Nikia Nelson Cove Nokes Maureen O'Keefe Thomas Ott Eun Young Park Melissa Pastore Iris Perez Dina Relkin Nicole Romano Judi Seidman Harris Theophanous Alistair Turnbull Xavier Verdeio* Donna Vock

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Ross Mayer
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Susan Zuzinjak

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